

Offerings by:
 Cornerstone Asset
 Management
 Services, Inc.



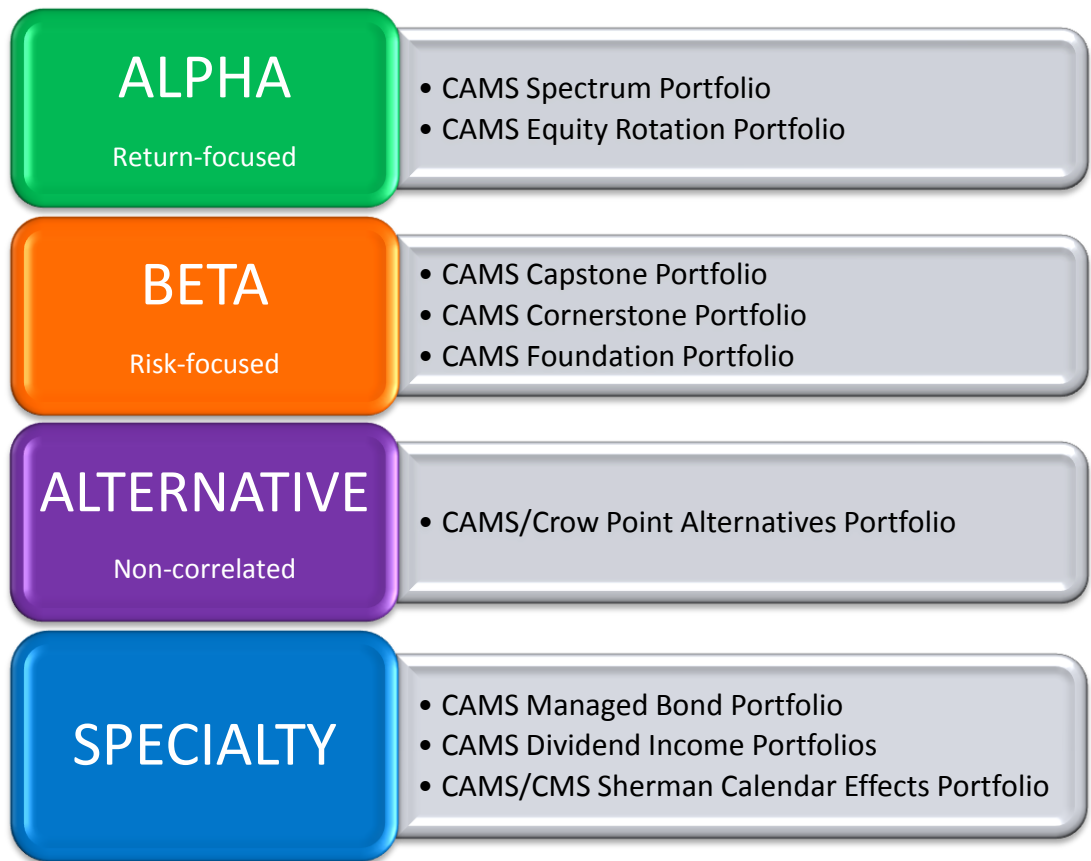
creating &
 managing
 wealth



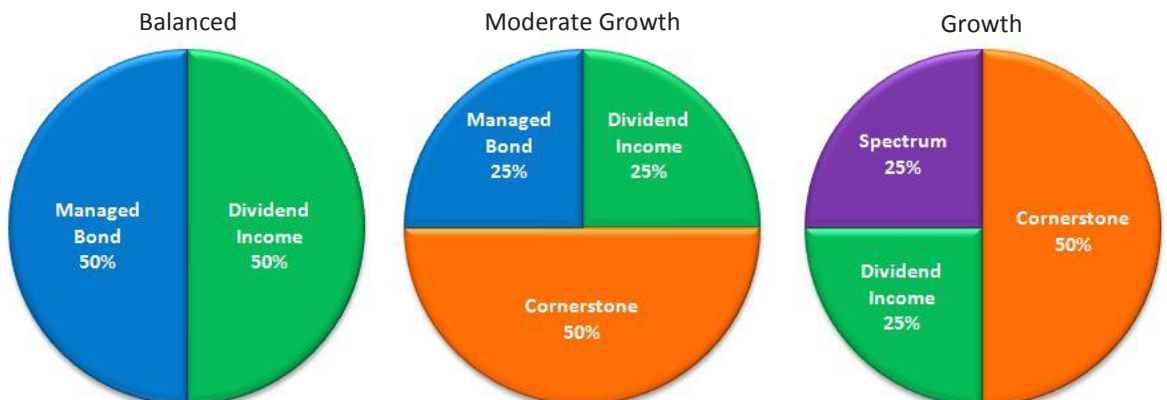
SIMPLE ONE-STOP SOLUTION

ONE ACCOUNT • ONE STATEMENT • MULTIPLE STRATEGIES

Multi-manager platform offered by CAMS that allows you to customize and blend percentages between different strategies from multiple institutional 3rd party managers



Sample Alpha Beta Blended Portfolios:



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For more information on any of our products or services please visit us on the web at:
www.CornerstoneAssetMgmt.com



ALPHA BETA PORTFOLIO OFFERING LIST

- See Portfolio Fact Sheets for more specific portfolio information -



		MANAGER / SUB-ADVISOR	PORTFOLIO	DESCRIPTION
TACTICAL	ALPHA		CAMS Spectrum Portfolio (ETF's)	<ul style="list-style-type: none"> All asset classes, tactical 'full-spectrum' Long & short capability, opportunity-seeking Hybrid, analytical process, combining quantitative, technical, fundamental & qualitative analysis Proprietary SPX9 methodology
			CAMS Equity Rotation (Mutual Funds)	<ul style="list-style-type: none"> Equity style boxes & equity sectors, tactical High beta, aggressive strategy Uses CAMS' quantitative tactical allocation model Assumes additional risk and alpha by using leveraged funds and decreases risk by moving to cash
	BETA		CAMS Capstone Portfolio (Mutual Funds & ETF's)	<ul style="list-style-type: none"> All asset classes, tactical Low beta, growth strategy Uses CAMS' quantitative tactical allocation model Minimal positional limits applied to high volatility sectors, increases overlap & concentration in the portfolio
			CAMS Cornerstone Portfolio (Mutual Funds & ETF's)	<ul style="list-style-type: none"> All asset classes, tactical Low beta, moderate growth strategy Uses CAMS' quantitative tactical allocation model Positional limits applied to high volatility sectors to reduce volatility in the portfolio
			CAMS Foundation Portfolio (Mutual Funds & ETF's)	<ul style="list-style-type: none"> All asset classes, tactical Low beta, risk-adjusted-return strategy Uses CAMS' quantitative tactical allocation model Strict positional limits applied to high volatility sectors to reduce volatility in the portfolio
	ALTERNATIVE		CAMS/Crow Point Alternatives Portfolio (Mutual Funds)	<ul style="list-style-type: none"> 11 alternative asset classes (i.e. MLP, managed futures), tactical Low beta, non-correlated, multi-alternative strategy Robust, quantitative, rules-based discipline Risk-On vs. Risk-Off approach Low volatility and low beta in any market environment
	FIXED INCOME		CAMS Managed Bond Portfolio (Mutual Funds & ETF's)	<ul style="list-style-type: none"> Fixed-Income/Bond asset classes, tactical Low beta, stable return strategy Uses CAMS' quantitative tactical allocation model in addition to core fixed-income holdings Strong consideration for reduced portfolio volatility
	EQUITY INCOME		CAMS Dividend Income Portfolios (Individual Securities)	<ul style="list-style-type: none"> Individual equities Diversified, dividend-income producing portfolios Regionally customized (i.e. Great Lakes, Midwest, Northeast, Gulf Coast, Southwest) Large-cap equity focused
	SPECIALTY		CAMS/CMS Sherman Calendar Effects Portfolio (Mutual Funds)	<ul style="list-style-type: none"> Equity asset classes, tactical Based on Calendar Effects Theory Invested only during short periods of time that historically show a high probability of profit Conservative strategy, participates in just 28% of market days